



LEARNING OUTCOMES

ST.MARY'S COLLEGE
SULTHAN BATTERY,
WAYANAD, KERALA-673592

BBA (Bachelor in Business Administration) –HRM

Program Outcomes

To acquaint a student with knowledge and nature of discipline of Management.

To enable a student well versed in Business Communication, Book Keeping, Business Organization and Computer Applications in Business.

To help the students to develop knowledge base in various functional areas of Management.

Program Specific Outcomes

After the completion of the course, a student is able to pursue a post-graduation either in Business Management, Commerce, Economics or English.

To understand discipline like Accounting, Finance, Management, Business Laws.

To work as junior level managerial positions in banking industry or insurance companies as an office assistant, accounts executive in an organization.

To build careers in corporate sectors pursue MBA.

To audit accounts of an organization.

For teaching in Schools and Colleges.

Course Outcome

BBA1B01-MANAGEMENT THEORY AND PRACTISES

Understand the concept & functions and importance of management and its application.

Make the student understand principles, functions and different management theories.

Familiarize the students with current management practices .

Understand the importance of ethics in business .

Acquire knowledge and capability to develop ethical practices for effective management.

BBA1C01 -MANAGERIAL ECONOMICS

Provide students knowledge of Micro Economic concepts and inculcate an analytical approach to the subject matter.

Arouse the students interest by showing the relevance and use of various economic theories.

Apply economic reasoning to solve business problems.

BBA2B02-FINANCIAL ACCOUNTING

Equip the students with the skills of preparing financial statements for various type of organizations.

Enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.

BBA2B03-MARKETING MANAGEMENT

This course enables the students, the practical knowledge and the tactics in the marketing.

Study and critically analyze the basic concepts and trends in Marketing.

Aware of the recent changes in the field of marketing.

BBA3A11-BASIC NUMERICAL METHODS

Enable the students to acquire knowledge of numerical equations,matrices progressions,financial mathematics and descriptive statistics.

At the end of the course ,the students will be able to understand,numerical equations,matrix,progression,financial mathematics,descriptive statistics and its applications.

BBA3A12-PROFESSIONAL BUSINESS SKILLS

Update and expand basic informatics skills of the students.

Equip the students to effectively utilise the digital knowledge resources.

BBA3B04-CORPORATE ACCOUNTING

Help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements

BBA3B05-FINANCIAL MANAGEMENT

Familiarize the students with the concepts,tools and practices of financial management.

Learn about the decisions and processs of financial management in a business firm.

BBA3C02-BUSINESS REGULATIONSF

Familiarize the students with certain statutes concerning and affecting business organizations in their operations.

BBA4A13-ENTERPRENEURSHIP DEVELOPMENT

Familiarize the students with the concept of entrepreneurship.

Identify and develop the entrepreneurial talent of the students.

Develop innovative business ideas in the emerging industrial scenario.

BBA4A14-BANKING AND INSURANCE

Enable the students to acquire knowledge about basics of banking and insurance.

Familiarize the students with modern trends in banking.

BBA4B06-COST AND MANAGEMENT ACCOUNTING

Familiarize the students with the various concept and elements of cost.

Create cost consciousness among the students.

BBA4C03-CORPORATE REGULATIONS

Familiarize the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.

BBA4C04-QUANTITATIVE TECHNIQUES FOR BUSINESS

Familiarize the students with the use of quantitative techniques in managerial decision.

BBA5B07-HUMAN RESOURCE MANAGEMENT

Familiarize the students with the different aspects of managing human resource in an organization.

Equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.

BBA5B08-BUSINESS RESEARCH METHODS

Enable students for acquiring basic knowledge in research methods and to develop basic skills in them to conduct survey researches and case studies

BBA5B09-OPERATIONS MANAGEMENT.

Familiarise the students with the concepts, tools and practices of operations management and to learn about the decisions and processes of operations management in a business firm.

BBA5B10-HUMAN RESOURCE PLANNING AND DEVELOPMENT

Understand the process of HR planning.

Develop an awareness of various concepts relating to HR planning and development.

BBA5B11-INDUSTRIAL RELATIONS

Understand industrial relation system.

Develop an awareness of various stakeholders of IR.

Understand the importance of industrial relations in business and global perspective.

OPEN COURSE-BBA5D02-E-COMMERCE

Understand the E-Commerce, e payment and also the security issues.

BBA6B12-ORGANISATIONAL BEHAVIOUR

Understand the different concepts of Organisational Behaviour

Analyse individual and group behaviour

Understand and deal with organisational change, development and stress

BBA6B13 -MANAGEMENT SCIENCE

The students will be able to learn different OR techniques useful in managerial decisions.

BBA6B 14- PROJECT MANAGEMENT

Understand the different concepts of managing a project.

Analyse the viability of a project.

BBA6B15 - PERFORMANCE MANAGEMENT

The students will be able to gain an understanding of the concepts, techniques of performance management.

BBA6B16 - MANAGEMENT TRAINING AND DEVELOPMENT

The students will be able to gain an understanding of the concepts, tools and techniques of management training and development.

B.Com (Finance)

Program Outcome

This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., well trained professionals to meet the requirements.

After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company.

Capability of the students to make decisions at personal & professional level will increase after completion of this course.

Students can independently start up their own Business.

Students can get thorough knowledge of finance and commerce.

The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.

Program Specific Outcome

The students can get the knowledge, skills and attitudes during the end of the B.com degree course.

By goodness of the preparation they can turn into a Manager, Accountant ,Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.

Students will prove themselves in different professional exams like C.A. , C S, CMA, MPSC, UPSC. As well as other coerces.

The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities.

Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.

Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.

Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

Students will be able to do their higher education and can make research in the field of finance and commerce.

Course outcome

BCM1B01-Business management

To understand the concept & functions and importance of management and its application.

To make the student understand principles, functions and different management theories.

To familiarize the students with current management practices .

To understand the importance of ethics in business .

To acquire knowledge and capability to develop ethical practices for effective management.

BCM1C01-MANAGERIAL ECONOMICS

To provide students knowledge of Micro Economic concepts and inculcate an analytical approach to the subject matter.

To arouse the students interest by showing the relevance and use of various economic theories.

To apply economic reasoning to solve business problems.

BCM2B02- FINANCIAL ACCOUNTING

To equip the students with the skills of preparing financial statements for various type of organizations.

To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.

BCM2C02-MARKETING MANAGEMENT

This course enables the students, the practical knowledge and the tactics in the marketing.

To study and critically analyze the basic concepts and trends in Marketing.

To aware of the recent changes in the field of marketing.

BCM3A11-BASIC NUMERICAL SKILLS

To enable the students to acquire knowledge of numerical equations,matrices progressions,financial mathematics and descriptive statistics.

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To update and expand basic informatics skills of the students.

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BCM3B04-BUSINESS REGULATION

To familiarize the students with certain statutes concerning and affecting business organizations in their operations.

BCM3B04-CORPORATE ACCOUNTNG

To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.

BCM3C03-HUMAN RESOURCE MANAGEMENT

To familiarize the students with the different aspects of managing human resource in an organization.

To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.

BCM4A13-ENTREPRENEURSHIP DEVELOPMENT

To familiarize the students with the concept of entrepreneurship.

To identify and develop the entrepreneurial talent of the students.

To develop innovative business ideas in the emerging industrial scenario.

BCM4A14-BANKING AND INSURANCE

To enable the students to acquire knowledge about basics of banking and insurance.

To familiarize the students with modern trends in banking.

BCM4B05-COST ACCOUNTING

To familiarize the students with the various concept and elements of cost.

To create cost consciousness among the students.

BCM4B06-CORPORATE REGULATIONS

To familiarize the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.

BCM4C04-QUANTITATIVE TECHNIQUES FOR BUSINESS

To familiarize the students with the use of quantitative techniques in managerial decision.

BCM5B07-ACCOUNTING FOR MANAGEMENT

To enable the students to understand the concept and relevant of management accounting.

To provide the students an understanding about the use of accounting and costing data for planning, control and decision making.

BCM5B08-BUSINESS RESEARCH METHODS

To enable students for acquiring basic knowledge in research methods and to develop basic skills in them to conduct survey researches and case studies.

BCM5B09-INCOME TAX LAW AND ACCOUNTS

To impart basic knowledge and equip students with application of principles and provisions Income tax act, 1961 amended up to date.

BCM5B10-FINANCIAL MARKETS AND SERVICES

To provide basic knowledge about the structure, organization and working of financial system in India.

BCM5B11-FINANCIAL MANAGEMENT

To familiarize the students with the concepts,tools and practices of financial management.

To learn about the decisions and processs of financial management in a business firm.

OPEN COURSE-BCM5D03-BASIC ACCOUNTING

To enable the other subject students to acquire knowledge of Accounting principles and practices.

BCM6B12- INCOME TAX AND GST

To impart basic knowledge and equip students with application of principles and provisions of Income –tax Act ,1961 and GST Act 2016.

BCM6B13-AUDITING AND CORPORATE GOVERNANCE

To provide knowledge of auditing principles and techniques and to familiarize the students with the understanding of corporate governance in global and Indian context.

BCM6B14- FUNDAMENTALS OF INVESTMENTS

To familiarize the students with the world of investment.

To provide a theoretical framework for the analysis and valuation of investments.

BCM6B15-FINANCIAL DERIVATIVES

To acquire knowledge about financial derivatives and their features.

To know about various risks associated with derivatives.

M.COM (FINANCE)

PROGRAMME OUTCOME

To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce

To enable a student well versed in national as well as international trends.

To enable the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.

To provide in-depth understanding of all core areas specifically Advanced Accounting, International Accounting, Management, Security Market Operations and Business Environment, Research Methodology and Tax planning.

PROGRAMME SPECIFIC OUTCOMES

1. To attain Eligibility for Joining Research.
2. To attain Eligibility for applying examinations like SET, NET etc.
3. To attain Eligibility for joining professional courses in Teaching.
- 4 For Joining professional courses like CA/ICWA/MSW etc.
5. To attain eligibility for applying KPSC, UPSC and other recruitment board.

COURSE OUTCOME

M CM 1C01 -BUSINESS ENVIRONMENT AND POLICY

To acquaint students with the concepts of macro -economic environment in which a Business organization operates.

To make the student capable of analyzing and understanding the macroeconomic policies of the Government and assess their impact on business.

MCM1C02- CORPORATE GOVERNANCE AND BUSINESS ETHICS

To familiarise the students with the knowledge of corporate ethics.

To enable the students to understand the emerging trends in good governance practices.

To create corporate financial reports in the global in the global and Indian context.

MCM1C03 - QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

To acquaint students with the important statistical techniques for managerial decision making.

To make the students learn the process of using statistical tools for validating findings and interpreting statistical results.

MCM1C04- MANAGEMANT THEORY AND ORGANISATIONAL BEHAVIOR

To enable the students to acquire and develop knowledge in different theories of management and organizational behavior.

MCM1C05- ADVANCED MANAGEMENT ACCOUNTING

To enable students to acquire sound Knowledge of concepts, methods and techniques of management accounting.

To make the students develop competence with the applications

of management accounting techniques in managerial decision and control.

Ability Enhancement Course

MCM1A03: COMMUNICATION SKILL/MENTAL ABILITY/NUMERICAL SKILL

To attain skill required for various competitive examinations both for public sector and private sector.

To generate interest among students to face competitions with confidence .

MCM2C06- ADVANCED CORPORATE ACCOUNTING

1. To provide knowledge and skills in the theory and practice of corporate financial accounting .
2. To provide insight in to some of the important accounting standards of IFRS /Ind AS .
3. To enable problem solving abilities among students in matters of various corporate situations such as consolidation of group information, corporate restructuring and liquidation .

MCM2C07: ADVANCED STRATEGIC MANAGEMENT

To provide knowledge and skills in the theory of strategic management.

MCM 2C08- STRATEGIC COST ACCOUNTING

1. To enable the students to know the applications of Cost accounting tools, Techniques and concepts in managerial decision-making process.
2. To provide students adequate knowledge of cost management and control techniques and to enable them to apply these for managing business.

MCM2C09-INTERNATIONAL BUSINESS

To provide insight in to some of the important international theories of business.

MCM2C10- MANAGEMENT SCIENCE

1. To familiarize students with concepts of management science and tools supporting decision making .
2. To enable students to apply Management science techniques in appropriate decision situations.

Professional Competency Course (PCC)

MCM2A04- Spread Sheet Application

- 1.To gain an understanding of how managers use spread sheet analysis to formulate and solve business problems and to support managerial decision making.
2. To become familiar with the processes needed to develop, report, and analyse business.

MCM3C11 -FINANCIAL MANAGEMENT

To acquaint the students with the basic analytical techniques and methods of financial management of business organization.

To provide the students the exposure to certain advanced analytical techniques that are used for taking financial policy decision.

MCM3C12: INCOME TAX- LAW, PRACTICE AND TAX PLANNING

To enable students to understand computation of income under various heads, taxable income of various entities, tax planning and procedure of assessment.

MCM3C13-RESEARCH METHODOLOGY

To acquaint students with process and methodology of research .

To enable students to identify research problems, collect and analyse data and present results.

MCM3EF01- INVESTMENT MANAGEMENT

To establish a conceptual framework for the study of security analysis and portfolio management.

This course will provide the students the ability to understand and utilize the skill of optimizing returns.

MCM3EF 02- FINANCIAL MARKETS AND INSTITUTIONS

To provide the students a sound information and knowledge of broad framework of financial markets and institutions.

To impart the students an understanding of the inter-linkages and regulatory framework within which the systems operates in India.

MCM4C14- FINANCIAL DERIVATIVES AND RISK MANAGEMENT

To make the students efficient in the area of derivatives, by giving them the knowledge of basics in options, futures, swaps etc.

MCM3C15: INCOME TAX- LAW, PRACTICE AND TAX PLANNING II

To acquaint the students with theoretical and practical knowledge of assessment and tax planning of different assesses.

To familiarize the students with major and latest provisions of the India tax laws and related judicial pronouncements pertaining to various assesses with a view to derive maximum possible tax benefits under admissible Law.

MCM4EF03/MCM4EFT03- INTERNATIONAL FINANCE

To understand the concept and significance of international finance.

To understand the international financial markets and exchange theories.

To get an idea about foreign exchange exposure and risk management.

MCM4 EF04 -ADVANCED STRATEGIC FINANCIAL MANAGEMENT

To build an understanding among students about the concepts, vital tools and techniques used for financial decision making by a firm.